



โครงการพัฒนาขบวนการสหกรณ์ในพื้นที่จังหวัดพัทลุง

ภายใต้ชุดโครงการ “การพัฒนาขบวนการสหกรณ์ในพื้นที่ 36 จังหวัด”
สถาบันวิชาการด้านสหกรณ์ คณะเศรษฐศาสตร์ มหาวิทยาลัยเกษตรศาสตร์



คณะผู้วิจัย : ผศ.บรรเจิด พุฒิกิตติ และคณะ



โครงการนี้ได้รับทุนอุดหนุนจากสำนักงานกองทุนสนับสนุนงานวิจัย

Abstract

The conceptual framework of this research is to use network coordination center as motivator the network in Phattalung province. the result of this study is indicated that there can be established the three level of network coordination center as(1) Phattalung Provinces Cooperative Association in provinces level, (2) District Agricultural cooperative in district level, and(3) local organization together with district Agricultural Cooperative at district level, respectively. However, there have faced many constraints such as inefficient operation of Province cooperative Association, problem in management in organization, less participation in organization, thus the researcher team have changed research work plan by means focus on networking activity such as organizing workshop for sharing experience result three excel networking activities such as Rubber , Rice ,and animal feed networking activity, receptivity.

In addition, the result is shown that there can be divided the three network coordination centers as rubber, rice and livestock, respectively. In rubber network coordination center namely, Phattalung rubber cooperative association with its responsibility the collection rubber productions as rubber latex concentrate, rubber smoked sheet (RSS), and rubber un smoked sheet(USS),respectively. And also, we have set the networking committee and networking structure for efficient operation.

For rice network coordination center, we use Agricultural cooperative's community Phattalung. For animal feed network coordination center, there can classified the three centers with using band names of private company as (1)CP band :using Pakpayun agricultural cooperative as center(2)Betagro band: using Military security cooperative as center, and (3)Laemthong band: using Panomwung agricultural cooperative as center.

For Small and Micro Community Enterprise (SMCE), the researcher assisted their activities and supports local learning process by Seminar that there can establish Phattalung's SMCE networking Association as network coordination center and set networking regulation for operation in the future.

The profitability of this research are increase income of networking member, more experience in both knowledge, attitude and skill in their occupations, more decision making process toward self reliance in the future. And also, the networking member can decrease their cost of production such as buy input factor, and animal feed in less price than buy individual at 10-15% of normal price when they buy through network.